

Result 6.1 – Pilot 2

DEHYDRATION OF FRUITS AND VEGETABLES (F&V) FOR RURAL WOMEN TO PROMOTE MARKETING OF DRIED PRODUCTS

The RBWRP-TA team established a shared platform for local women's groups to access training in fruit and vegetable dehydration and to explore opportunities for collective marketing. In collaboration with a progressive local farmer, the Project facilitated a pilot activity on fruit and vegetable dehydration for both training and demonstration purposes. Several sessions were conducted focusing on kitchen gardening using HEIS and improved dehydration techniques, enabling participants to gain practical, hands-on experience in producing higher-quality dried products.

Dehydration of Fruits & Vegetables		
Trained Persons	Male	Female
		
58	2	56
	4%	96%



Rural Women Enterprise Training on HEIS, Kitchen Gardening & Dehydration of F&V

The objective of this pilot activity was to build the capacity of rural women in the handling, drying, and packaging of dehydrated products to enhance their marketability. This integrated approach combined demonstrations of low-pressure drip irrigation for kitchen gardening with effective sun-drying methods and food-safety practices, all aimed at increasing the incomes of rural women.

Government of Balochistan officials and women entrepreneurs trained under the program—successfully showcased Balochistan's high-value dried products at World Food Istanbul 2025. The delegation, led by trained women entrepreneurs, effectively promoted Balochistan's products to international buyers and gained valuable insights into global pricing and quality standards. The event facilitated high-level B2B engagements, including the introduction of dried fruits and vegetables to METRO Market Istanbul, further strengthening the position of Balochistan's agricultural products in international markets.

